



**RIPE**  
**NCC**

## **IPv6: Towards Mutual Benefit**

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Marco Hogewoning

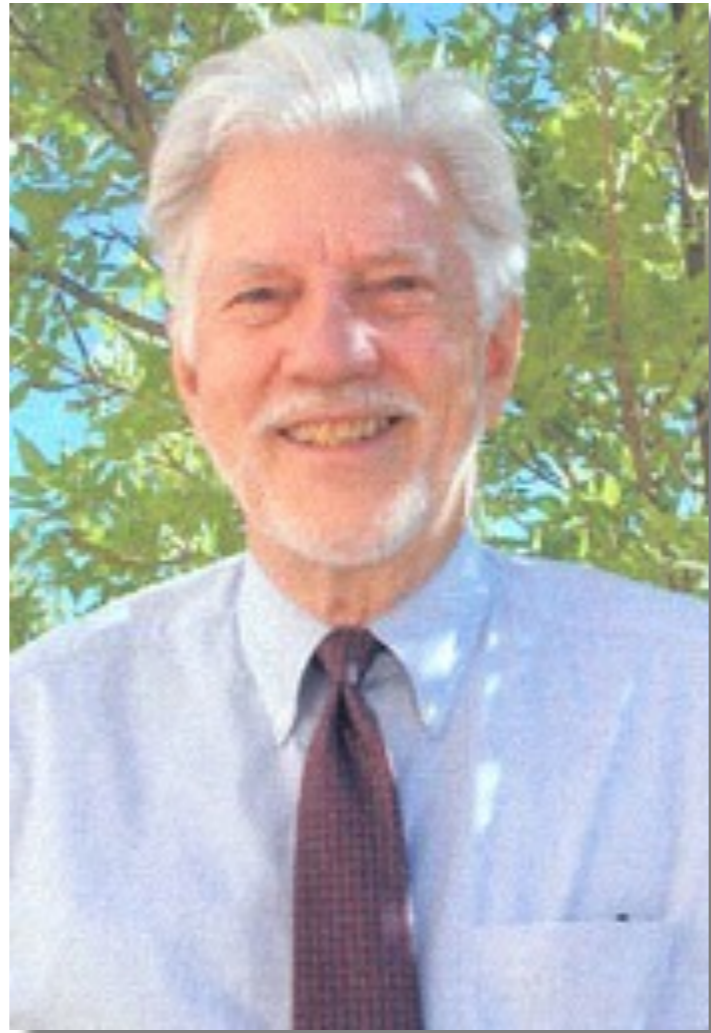
[marcoh@ripe.net](mailto:marcoh@ripe.net)



**IS FOR REALZ NOWZ, SRUSLY.**

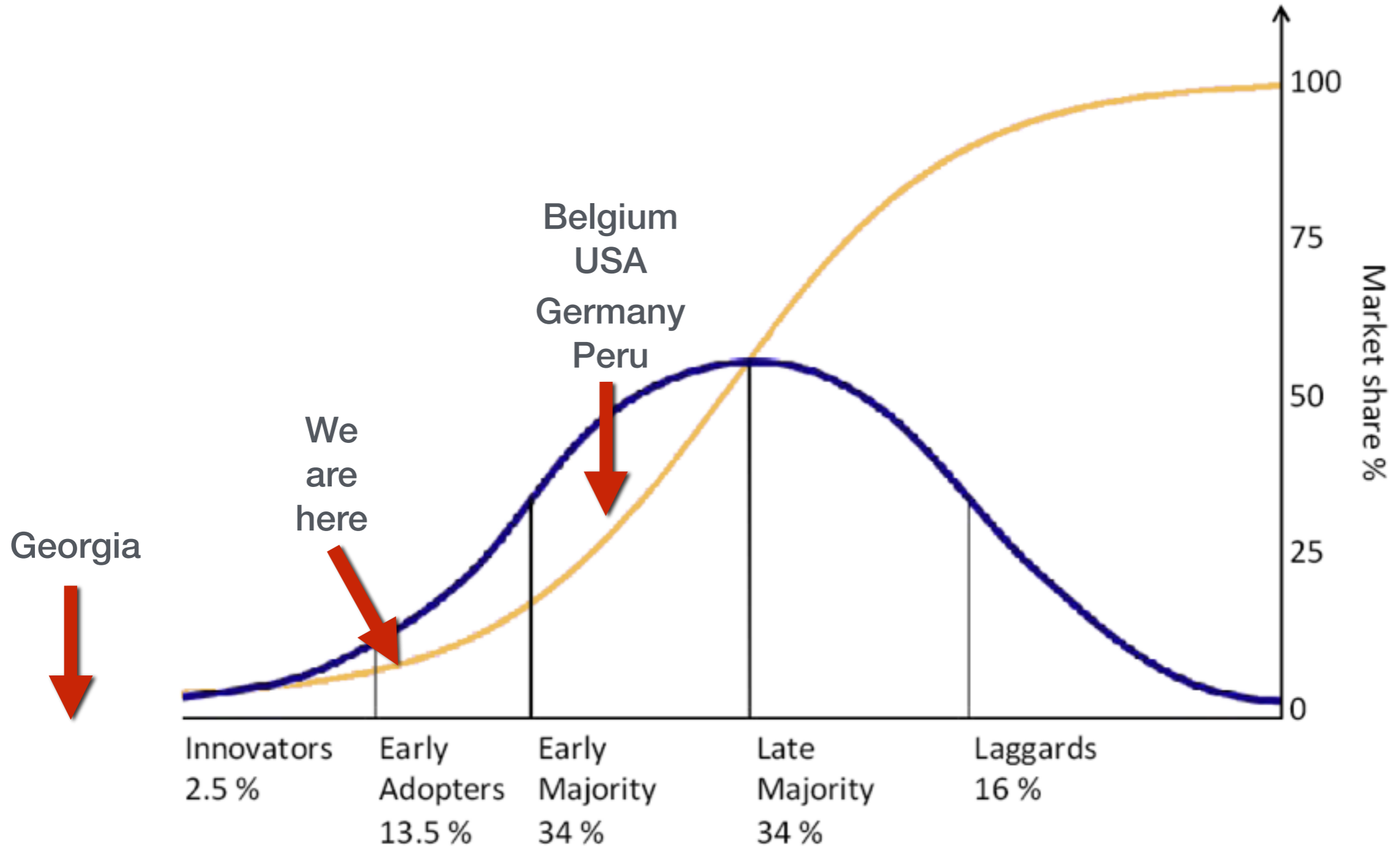
# IPv6 saves you money

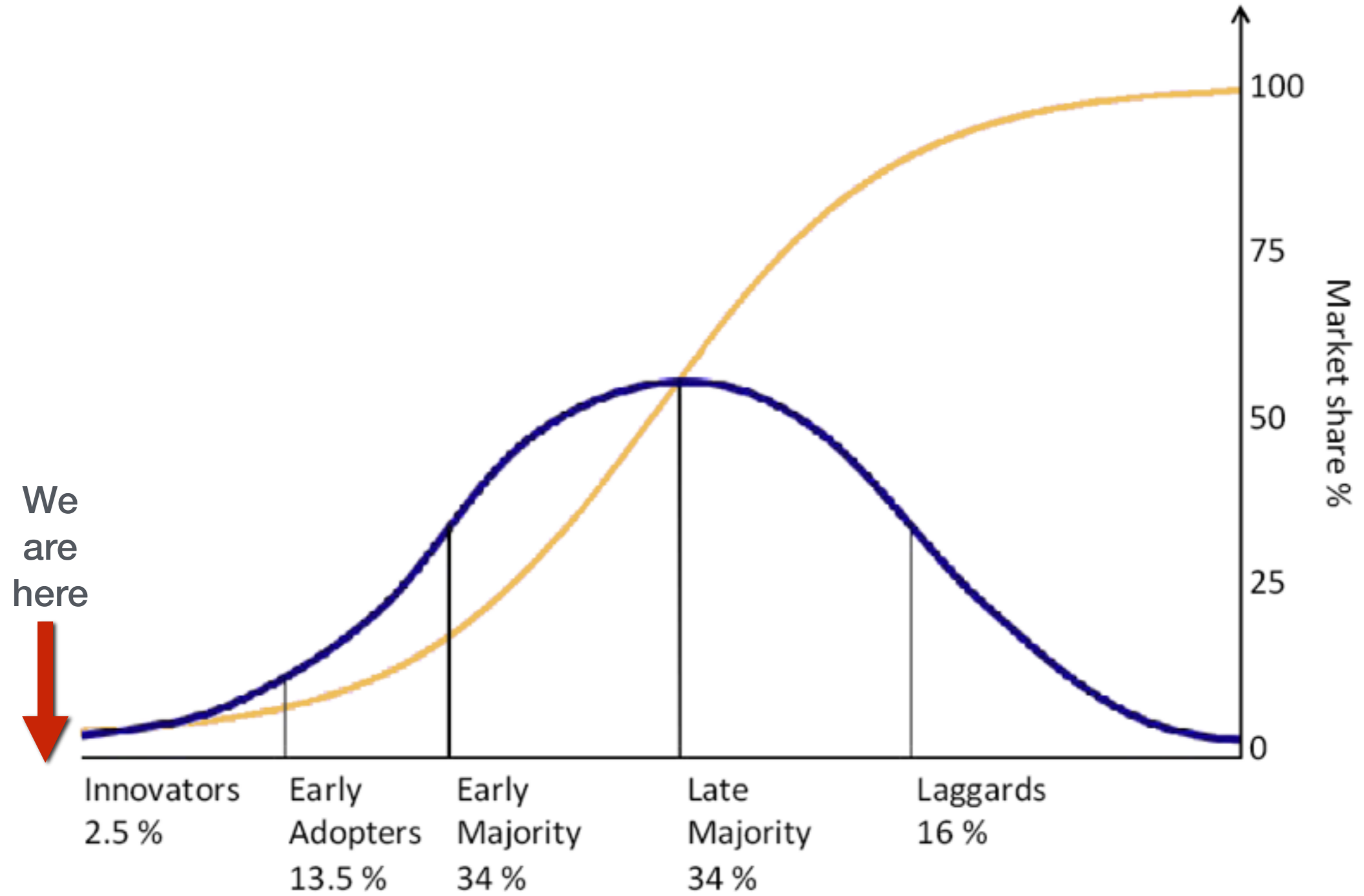
(disclaimer: you have to invest first)



## Everett Rogers Diffusion of Innovations







# Why is nobody deploying IPv6?

- Disruptiveness or compatibility
- Complexity
- Trialability
- Observability
- Relative or competitive advantage





**Metcalfe's law** states that the value of a telecommunications network is proportional to the square of the number of connected users of the system ( $n^2$ ).

# Mutual benefit

